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Ellen Marie

# Gladiolus

« 1940 »

## RIVERVIEW GARDENS

A. J. WILKUS & SONS

Gladiolus, Iris and  
Peony Specialists

909 Winslow Avenue  
ST. PAUL, MINN.  
Tel. Riverview 2219



# GENERAL INFORMATION

**ORDER EARLY.** Early orders are solicited to prevent disappointments in case the variety selected should be sold out. It is a good idea to make a second choice. We will not substitute kind, but will substitute size in like variety if necessity demands. Please write your name and address plainly. No bulblets sold after April 15th.

**STOCK.** Our stock is grown under ideal conditions. We have irrigating facilities, which insure clean, healthy, high-crown bulbs.

**SIZE.** Our bulb sizes are standard and liberal. No. 1—1½ inches and over; No. 2—1¼-1½ inches; No. 3—1-1¼ inches; No. 4—¾-1 inch; No. 5—½-¾ inch; No. 6—¼-½ inch.

**Large**—1¼ inches or more in diameter (Nos. 1 and 2).

**Medium**—¾ to 1¼ inches in diameter (Nos. 3 and 4).

**Small**—¼ to ¾ inch in diameter (Nos. 5 and 6).

**SHIPPING, via EXPRESS or PARCEL POST.** At our option, depending on weight and distance; but if you have special preference, please indicate same. We guarantee safe delivery at any time. State when delivery is wanted.

**TERMS.** Cash with order: 25% will hold order for Spring delivery. All Orders not paid at shipping time will be sent C. O. D. for balance due, as prices quoted here are all net cash before shipment. If credit is desired, satisfactory Bank references only, should accompany your order.

**EXTRAS ON CASH ORDERS.** On cash orders of \$2.00 to \$5.00 you can select 10% extra in bulbs of your own choosing. From \$5.00 to \$25.00 select 15%; \$25.00 to \$50.00 select 20% and above \$50.00 select 25%. **THESE DISCOUNTS DO NOT APPLY TO COLLECTIONS OR BARGAIN LIST.**

**GROWERS AND JOBBERS.** Write for special discounts on large quantities.

**GUARANTEE.** We exercise every care to ship only first-class stock, but give no warranty, expressed or implied, and will not be in any way responsible for the results of planting or forcing of any bulbs, roots or tubers sent out by us. We are anxious to satisfy all of our customers and will gladly make replacement or refund the purchase price of any article that does not prove true to name or does not arrive in good growing condition. Please notify us at once if a shipment should not arrive in satisfactory condition. If the purchaser does not accept the goods on these terms, no sale is made, and they must be returned at once. No complaints entertained as to condition of stock on arrival unless made within 24 hours after receipt of shipment. All bulbs offered in this price list are grown by us. We are not jobbers. State Inspected under License No. 171.

**NOTE.** These prices are subject to change without notice.



# To Our Customers

Another year has rolled around and we again wish to express our appreciation to all of our friends and customers for their wonderful co-operation during the past year. You have made it possible for us to continue to give you the best of quality and service. Here is hoping that this year of 1940 will bring you health, prosperity and much pleasure to you who love beauty in flowers; and at the close of the day you will find in your garden rest and refreshment in the wonderful things that God has given us.

With the presentation of our 1940 Gladiolus catalog, we have collected such information pertaining to the wonderful new Glads that will be of interest to you. If you have already received a catalog, will you please pass it on to one of your Glad-loving friends.

"It costs no more to grow the best." In the many years we have been growing Glads, it has been our aim and desire to grow only the best; and what a difference a few cents will make when it comes to judging the merits of the new and improved sorts.

Whenever you are traveling through St. Paul we will be glad to have you call on us. Our season starts with Iris, which are at their best from June 1st to 15th; Peonies from June 15th to 25th; and the Glads, July 15th to September 15th.

We have expended considerable effort in attempting to make our prices right so that every purchaser may be able to afford those varieties that he desires.

The latest irrigation facilities and an unlimited water supply have made it possible for us to harvest our usual quantity of high-quality bulbs. The weather last fall was ideal for the curing of the bulbs, and no time or expense has been spared to insure the highest quality. It is with much pride that we offer these bulbs to our customers.

We wish to thank our many friends and customers for their kind letters we received during the past year. It has been a pleasure to read them and to really know what success our customers are having with our bulbs. Our policy is to treat our customers as we like to be treated. We, therefore, feel confident that our strict adherence to the code of ethics and to policy enables you to get greater value for your money than is possible elsewhere.

Yours for better Glads,  
A. J. WILKUS, President.



## GLADIOLUS REPORT

The 1939 blooming was ideal in every way. Weekly rains and cool weather throughout the growing season gave us a good chance to test out new varieties, and give further ratings of old ones. As a result, we have added many new varieties to our list this year. Inferior sorts, regardless of original cost, are left in the field to freeze, and not listed in this catalog at a cheap price to dispose of the stock. This is for your protection.

In addition to our list of choice and new varieties, which have been tested by us and found to be desirable, we offer to you at the lowest possible prices our bargain list. It contains standard varieties that have been selected by amateurs and professional growers as reliable and foolproof. Just run through the list and you will find such strong, vigorous growers as *Aflame*, *Albatross*, *Betty Nut-hall*, *Bill Sowden*, *Commander Koehl*, *Dr. Bennett*, *Picardy*, *Maid of Orleans*, and *Mildred Louise*, just to mention a few. In our choice and new varieties, will be found those that will become standard varieties as soon as they are better known and stock becomes plentiful. From Scotland, Holland, Germany, France, New Zealand, Australia they come, as well as those from Canada and the United States. We can truthfully say we are growers of the World's Finest Gladiolus.

We highly recommend the following varieties: In the reds and scarlets, *Commander Koehl* and *Dr. Bennett* are the two old favorites. *Bill Sowden* has fine color and large flower, but does not grow tall enough to make it a good show spike. *Allemania* is larger than *Commander Koehl*, but the florets are "floppy." *Beacon* is one of the most admired flowers in our gardens. The combination of red and white is most distinct. *Rewi Fallu*, *Tunias' Triumph* and *Hindenburg's Memory* are the giants in the reds, all are outstanding. Our favorite is *Del Ray*. It is not a dark red, but a nice medium shade with a pure white throat. *Johann S. Bach* is one of Pfitzer's finest and also exceptionally early.

*Arabella* was extra fine in the black reds, although spikes of *Black Opal* were exceptionally fine. *Morocco* is still a favorite of many.

The whites have come to the front in the past few years. It was only a short time ago when *Albania*, *Lily White* and *Chicago White* were the best to offer. But with the introduction of *Star of Bethlehem*, *Polar Ice*, and the new *Edelweiss*, the whites are up to the high standard of the pinks. *Star of Bethlehem* is the most popular, but does not grow as healthy or as easy as *Maid of Orleans*. The combination of large flower and best spike goes to *Snow Princess* with *Maunga* close behind. Two new ones that impressed us very much were *Camellia*, a pinkish white with a red blotch, and *Margaret Beaton*, a pure white with a small red blotch. *Shirley Temple* from medium bulbs was straight and lovely. Spikes from large bulbs tend to come crooked unless staked.

*Amberglow* is the deepest of the yellows and looks like a promising commercial. *Prairie Gold* is exceptionally early and a fine strong grower. *Desert Gold* is the largest of the yellows, but the flowers were somewhat streaked with pink. *Royal Gold* made fine spikes and is a pleasing shade of light yellow.



*Golden Chimes* and *Cadillac* are old favorites. For color, *La Fiesta* is the brightest in the oranges, although the flowers are only of medium size. *Bit o' Heaven* is excellent. *Barcarole* and *Unca* look promising.

*Minuet* is still the finest of the lavender varieties. *Mme. Schumann-Heink* at a short distance resembles an orchid, markings and all. It is a Diener variety that has been in commerce for some time, but is still very scarce. If you like ruffled varieties, *King Arthur* with its graceful spikes is outstanding. *Isola Bella*, Pfitzer's new lavender-pink, always produces good spikes. *Beautiful Ohio* is a little off-shade of lavender, somewhat on the rosy side.

The blue and dark violet class is progressing more and more each year, with the finest varieties being of Rev. Christ originations. His *Blue Admiral* is being admired by everyone, but his *Robert Burns* is another step forward. *Blue Domina* and *Bonnie Blue* are two pleasing and different shades of light blue. Of the foreign varieties *Blue Beauty* is our favorite. We like *Max Reger* for real beauty. Sharp white lines in the throat give the flower the resemblance of a beautiful blue butterfly. *Blue Wonder* and *Tunia's Blue* have bloomed for us the past three seasons but must prove themselves valuable before they will be listed.

*Picardy* in the pinks still stands supreme. One of the most-talked-of new introductions is *Peggy Lou*. Its color is a little more rosy than *Picardy*, the flowers just as large and with perfectly straight spikes. What more can one ask? The flowers on *Ellen Marie* were as large as anything we have seen. *Miss New Zealand* and *New Era* were both good as usual. For many years *Dream o' Beauty* was the best in the dark rose-pink class—it still is fine; but *Early Rose*, *Rose Premier* and *Indian Princess* are three fine new varieties. In the pure pinks, *Phyllis McQuiston* is still tops with us. Don't overlook *Margaret Fulton*; it is one of the most dependable glads grown. Good pinks are almost endless; we have *Serenity* for its delicate coloring; *Conquest* for sheer beauty; *Zauberflote* for early flowering and back to *Picardy* for an all-around good glad.

*Robert, the First*, introduced by us four years ago, has received favorable comment throughout the season. It was winner in the rose-pink class at the Minnesota State Fair again this year. Every bulb produces a fine spike and not a crooked spike have we ever found. It is our leading late cut flower variety. The price is within reach of everyone and all we ask you to do is to try it.

If you are looking for the odd and unusual we recommend *Hinemoa*, a chocolate brown; *Jalna*, terra cotta; *Oddity*, a smoky red with a silvery blotch; *Rose Lady*, ashes of roses; and *Zuni*, a combination of salmon and slate.

We receive many questions each year regarding glads for cut flowers so the following may be of some help to those who are interested. The prerequisites of a good cut flower variety are numerous. It should have good length of stem, flowers in proportion to the spike, clear color, healthy and fast grower and a good producer of bulblets. A self color is preferred over mixed colors, the lighter shades over the darker. White, pink, and lavender are the leading colors with smaller amounts of orange, yellow, blue and red. In the whites, *White Orchid* and *Mrs. Ray D. Chase* are fine earlies. *Star of Bethlehem* and *Maid of Orleans* for midseason and *Mary Elizabeth* for late. *Al Smith*, *Red Phipps* and *Johann S. Bach* are three fine early reds with *Dr. Bennett* for midseason and *Del Ray* for late. Such varieties as *Commander Koehl* and *Morocco* are too dark for all-around use. *Gold Eagle*, *Golden Chimes*, *Cadillac* and *Golden Cup* are the leading yellows.

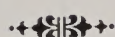


*Brightside* and *Orange Princess* are the best of the average priced oranges, although *La Fiesta* will soon be useful when the prices come down. *Minuet* leads the lavenders. *King Arthur*, *Berty Snow* and *Dr. Moody* are also very fine. *Early Melody*, a pinkish lavender, is a fine early variety. *Picardy* with *Mildred Louise* and *Debonair* are the three leading pinks. *Margaret Fulton* is the most dependable along with *Olive Goodrich*. *Lotus* is a fine blush-pink. For early pinks we like *Cara Mia*, *Miss Greeley*, *Schwaben Girl*, *Prof. Von Slogteren* and *Miss Joy*. In the deeper shade of pink, don't overlook *Dream o' Beauty*, *Constancy*, and *Robert, the First*. Good blues are scarce, but *Pelegrina* and *Libelle* fill in well until stock of *Blue Beauty*, *Blue Admiral* and *Robert Burns* becomes more plentiful.

The price does not always show the merit and beauty of any variety. When there is a quantity of stock in any variety, the prices drop as with any other commodity. New varieties are high only because of their scarcity. Of course, some may drop more rapidly in price than others, as they increase faster; while those that are poor increasers usually drop very slowly.

The inexperienced purchaser of Glads is very often unable to understand the difference between our bulbs and others, but the experienced grower has long since discovered overwhelming evidence of the superiority of our stock. This is verified by the repeat orders we receive year after year from both dealers and amateurs alike. Our stock is absolutely one hundred per cent true to name and this is achieved only through direct personal supervision in planting, growing, digging, grading and filling orders. Our stock is free from diseases and thrips, and is grown and selected in such a manner that it is ready to burst into strong healthy growth as soon as planted. We invite you to prove the existence of these differences for yourself and join the ranks of our Satisfied Customers.

A new glad to get near the top today, must be a glad for all general purposes. It must satisfy the florist as well as the garden lover; it must be fine enough to exhibit in the showroom; and it must have substance and vigor to endure all of the different variations of temperature and environment under which it will be grown. The modern glads of the summer and early fall gardens are the most popular of all flowers. The spikes grow tall and elegant, sturdy and dignified, slender and graceful, and the color range absolutely infinite.



## Robert, The First

Our first introduction. A huge, heavily ruffled, pale rose-purple with an amaranth purple blotch (Ridgway). The general effect is a deep rose-pink. Eight to ten florets open at one time with as high as 20-25 buds to the spike. Winner of many first prizes at the Minnesota State Gladiolus Society Show and at the Minnesota State Fair. It easily won first place in its color class at the International Flower Show held in Chicago, 1936. Now at a price everyone can afford.

L. 10 for 50c; M. 10 for 30c; S. 10 for 20c;  
Blts. 100 for 20c.



## Gladiolus Thrips

Fortunately we are not troubled with Gladiolus thrips in our plantings. Our fields and bulbs in storage have been passed one hundred per cent free from thrips.

These thrips are about 1/16th of an inch long and have a cream band across the back or dark brown body. Orange colored larvae may also be present in the leaf sheaths and in the flower buds. They attack the growing plant, the flower and the bulbs in storage, whitening the leaves and flowers and leaving a sticky brown stain on the bulbs, and, if present in sufficient numbers, may cause a great amount of damage.

The first thing to do is to see that the bulbs planted are not infested, as the thrips will travel up the growing stem, attacking the leaves and later the flowers. If you have never had trouble with thrips the best way to keep your Glads free from their attacks is to be exceedingly careful not to buy them on the bulbs.

If you have had trouble with thrips or diseases previously it is advisable to dip the bulbs in a solution of corrosive sublimate (1 ounce to 7 gallons of water) for about 7 to 12 hours. This treatment thoroughly disinfects the bulbs, killing all possible thrips and their eggs, and is also a protection against disease.

When plants are about four inches tall and thrips are found, it is best to use a solution of the following as a weekly spray. One rounded tablespoonful of Paris green, two pounds of brown sugar and three gallons of water. Always endeavor to have the thrips under control before the buds appear.

When digging, cut off the tops close to the bulbs and burn immediately, as the thrips will quickly migrate from the dying leaves to the bulbs and live on them until next planting season if unchecked. During storage naphthalene flakes may be used at the rate of 1 ounce (4 tablespoonfuls) to every 100 bulbs. The correct amount of this material is sprinkled over the bulbs in paper bags, trays, or boxes and the fumes confined by folding over the top of the bags or by covering the trays with wrapping paper or light canvas. The flakes should remain with the corms for a period of at least one week at 60 to 70 degrees F., but three to four weeks are preferable at lower temperatures. When the fumigation is complete the excess flakes should be shaken out.

We will be pleased to supply additional information on any subject pertaining to the Gladiolus.

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We have removed thousands of names from our mailing list. If you do not order and have not ordered for the past two years, and still wish to remain on our mailing list, please drop us a post card. We will be only too glad to send you a copy of our next year's catalog.



# GLADIOLUS

## Descriptive List of Choice Varieties

L—Large; M—Medium; S—Small; Blts.—Bulblets

(No. 1 & No. 2) (No. 3 & No. 4) (No. 5 & No. 6)

This list supersedes all previous Lists

**Admiral**—(Pfitzer, 1937). A brilliant scarlet red with a dark crimson pointed blotch. The wide open florets of heavy substance are well placed on a tall, strong stem. L. \$1.50; M. \$1.00; S. 60c; Blts. 2 for 25c.

**Aladdin**—(Palmer, 1938). Bright reddish salmon with large cream blotch. 8-10 very large beautifully waved florets open at one time, on a strong straight spike. L. \$1.50; 10 for \$12.00; M. \$1.00; 10 for \$8.00; S. 60c; 10 for \$4.50; Blts. 2 for 25c; 10 for \$1.00.

**Allaglow**—(Zimmer, 1937). Tall Begonia rose with rose blotch. One of the very fine new varieties. 18-20 buds all showing color with many open at once. L. 40c; M. 25c; S. 15c; Blts. 10 for 30c.

**Amazu**—(Both, Australia, 1937). Light orange, and pink, with a deeper feathered bottom petal. Large beautiful and hardy. L. \$1.50; M. \$1.00; S. 75c.

**Amanda**—(Uhrig, 1938). Salmon-pink with yellow throat. An extra early commercial. Not an exhibition type. L. \$1.00; M. 50c; S. 30c; Blts. 5 for 25c.

**Amberglow**—(Palmer, 1936). Soft, but brilliant, clear unmarked amber yellow. A fine clear color and other fine qualities make it an ideal cut flower. Early. L. 25c; M. 15c; S. 10c; Blts. 10 for 15c.

**American Commander** — (New, 1938). Huge, clear medium red, with an exquisite sheen. Strong grower. Brighter than Commander Koehl. L. \$2.50; M. \$1.50; S. 75c; Blts. 5 for 40c.

**Amrita**—(Palmer, 1937). A fine apricot-buff with medium-sized blooms on a good spike. An improved Wasaga. L. 50c; M. 30c; S. 20c; Blts. 10 for 25c.

**Arethusa**—(Fischer, 1938). A very large and tall glad, in the cream, buff, and flesh class. Has a distinct frill which makes it a very beautiful variety. L. \$1.20; M. 80c; S. 50c; Blts. 10 for 50c.

**Ariadne**—(Mitsch, 1938). Milky white with a slight pink blush. Throat blotch, rich crimson on a yellow ground. A very striking novelty. A good grower of huge blooms. L. 80c; M. 50c; S. 40c.

**Armada**—(Pfitzer, 1938). A vivid cherry red with brownish scarlet throat. A very strong grower with large florets. L. \$2.00; M. \$1.50; S. \$1.00; Blts. 2 for 25c.

**Arabella**—(Pfitzer, 1933). A glassy dark purple, almost black and the darkest yet introduced. A very large flowered variety with florets of heavy texture. 14-16 buds with six open at a time. A remarkable exhibition variety. L. 15c; 10 for \$1.00; M. 10c; 10 for 80c; S. 8c; 10 for 60c.

**Arioso**—(Pfitzer, 1938). White with a purplish hue and a small sharp painted purple blotch on lower petals. The flowers are exceptionally long lasting and the stems are tall, straight and hardy. L. \$2.00; M. \$1.50; S. \$1.00; Blts. 3 for 25c.

**Angelus**—(Palmer, 1936). Warm light pink with a small throat marking of pure cream. A smooth finished glad. L. 25c; M. 15c; S. 10c; Blts. 10 for 25c.

**Attraction**—(Both, Australia, 1939). An exceptionally beautiful pink with a deeper blotch in the throat. The florets are large, with a tall, straight spike. It is a very good grower and a favorite with us. L. \$2.00; M. \$1.50; S. \$1.00; Blts. 2 for 25c.

**Barcarole**—(Palmer, 1937). Fine salmon-orange with a creamy yellow mid-rib in the throat. Heavy substance and perfect placement. Ruffled. L. 75c; M. 50c; S. 30c; Blts. 1 for 15c.



**Beacon**—(Palmer, 1935). Clear bright rose-scarlet with large clear cream blotch. Very tall straight spikes with 8-10 blooms open. A very distinctive and striking color. L. 10c; 10 for 80c; M. 8c; 10 for 50c; S. 5c; 10 for 30c; Blts. 100 for 35c.

**Beautiful Ohio**—(Hullibarger, 1936). A beautiful light rose with a tint of lavender. The color is unusually clear. The flower head and placement are of the Minuet type. Substance heavy; spike strong and straight. L. 25c; M. 20c; S. 10c.

**Big Lily**—(Burtner, 1934). A large white with a cream throat. Lily shaped blooms with a silvery sheen. Exceptionally strong grower; good substance. L. 15c; M. 10c; S. 5c; Blts. 100 for 35c.

**Bit O'Heaven**—(Crow, 1937). Orange with yellow throat. Although not as bright as La Fiesta it is an excellent color and will go a long way as a cut flower variety. L. 2 for 15c; 10 for 50c; M. 2 for 10c; 10 for 30c; S. 4 for 10c; 10 for 20c; Blts. 100 for 40c.

**Black Opal**—(Errey, 1936). A sensational new dark red or black from Australia. A good long-flowering spike with perfect placement. Good increaser. L. 40c; M. 25c; S. 15c; Blts. 8 for 25c.

**Blazing Star**—(Zimmer, 1938). The brightest scarlet with a prominent white star blotch. Tall strong grower and rapid increaser. L. \$1.00.

**Blue Admiral**—(Christ, 1933). Tall straight-growing variety. Does not open as many as Pelegrina, but much taller, straighter stem. Color a little lighter than Pelegrina. An up and coming glad. L. 10c; 10 for 60c; M. 6c; 10 for 40c; S. 4c; 10 for 25c; Blts. 100 for 25c.

**Blue Beauty**—(Pfitzer, 1935). Light blue with edges of overlaid violet-blue. Florets large of fine rounded form. Eight open with twenty buds, strong and healthy grower. A real exhibition variety that has received many awards. L. 15c; 10 for \$1.00; M. 10c; 10 for 60c; S. 2 for 10c; 10 for 40c; Blts. 100 for 50c.

**Blue Domina**—(Christ, 1932). A light lavender blue that produces wonderful spikes for us. L. 15c; M. 10c; S. 8c; Blts. 10 for 15c.

**Bonnie Blue**—(Christ, 1936). A large light blue, and quoting Rev. Christ, "It is superior to any other of my blues thus far introduced." A remarkable variety. L. 50c; M. 30c; S. 15c; Blts. 10 for 35c.

**Camellia**—(Palmer, 1937). A blush white tinted pink, with a small, vivid, orange-scarlet blotch. We highly recommend this variety. L. 30c; M. 20c; 10 for \$1.50; S. 10c; 10 for 75c; Blts. 10 for 10c.

**Colonial Maid**—(Zimmer, 1938). A very tall light pink, similar in color to Olive Goodrich. Fine both as an exhibition and cut flower variety. L. \$1.00; M. 60c; S. 30c; Blts. 3 for 20c.

**Colossus**—(Mitsch, 1936). A rich pink. Huge spikes that make wonderful exhibition flowers. Always well faced, spaced and straight. Exceptionally early. L. 20c; 10 for \$1.60; M. 15c; 10 for \$1.00; S. 8c; 10 for 60c; Blts. 25 for 25c.

**Conquest**—(Mitsch, 1936). Light salmon-pink with cream throat blotches. A very pleasing color combination in a well-opened ruffled flower. We highly recommend it. L. 20c; 10 for \$1.60; M. 15c; 10 for \$1.20; S. 10c; 10 for 80c; Blts. 10 for 15c.

**Crystal**—(Both, Australia, 1939). Pure white without any markings. Florets 6 1/2-7 1/2 inches wide. Stem exceptionally wiry and strong. Winner of highest awards in Australia. L. \$2.00; M. \$1.25; S. 75c; Blts. 3 for 25c.

**Da Capo**—(Pfitzer, 1934). Very early, extra large, silvery pink flowers with white blotches. L. 15c; M. 10c; S. 8c; Blts. 10 for 15c.

**Dazzler**—(Both, Australia, 1939). A vivid orange-scarlet with a dark blotch. Stock very limited. L. \$3.00; M. \$2.00; S. \$1.00.

**Del Ray**—(Burtner, 1934). A tall light red with a beautiful clear white throat. This variety is always a high light of our blooming season. We predict a big future, both as an exhibition and a cut flower variety. L. 10 for 60c; M. 10 for 40c; S. 10 for 20c; Blts. 100 for 30c.

**Desert Gold**—(Australia). A medium shade of yellow. Huge florets, but comes edged and tinted with pink under certain conditions. L. 50c; M. 30c; S. 20c; Blts. 10 for 50c.



**Diane**—(Krueger, 1939). Beautiful salmon-orange with large cream yellow throat. 6-7 large blooms open at a time. Tall straight spikes. Healthy plant. Good propagator. L. \$3.00; M. \$2.00; S. \$1.25; Blts. 1 for 25c, 10 for \$2.00.

**Do X**—(Pfitzer). Amber yellow with two lobe petals sulphur to almost gold. The flowers are of good substance, fine form, and are excellently placed on long, strong spikes. A mid-season variety of strong healthy growth and the largest yellow glad in commerce. The longer we grow this variety the better we like it. L. 10c; 10 for 70c; M. 8c; 10 for 60c; S. 6c; 10 for 50c; Blts. 100 for 40c.

**Dr. Hoeg**—(Hoeg, 1933). Glossy, velvety maroon. Flowers of medium size with a very smooth, velvety finish. Has a sheen that no other red variety has. One of the best dark reds. L. 2 for 12c; 10 for 50c; M. 4 for 15c; 10 for 25c; S. 10 for 15c; Blts. 100 for 35c.

**Early Rose**—(Jack, 1936). A rich rose shading to lighter rose in the inner part of the petals. The two tones combine beautifully. An early bloomer, good propagator and fine all around cut flower variety. L. 2 for 15c; 10 for 60c; M. 2 for 10c; 10 for 40c; S. 3 for 10c; 10 for 25c; Blts. 100 for 35c.

**Ellen Marie**—(Pruitt, 1938). A rich salmon-pink, with light buff throat markings. Very large and beautiful. This is an ideal exhibition variety and will become very popular as a cut flower. Many varieties are introduced as early Picardies, but this is the only one that we consider outstanding. For true color see front cover. L. 10c; 10 for 80c; M. 2 for 12c; 10 for 50c; S. 3 for 10c; 10 for 30c; Blts. 100 for 75c.

**Excell**—(Both, Australia, 1938). An outstanding novelty. A salmon-pink with white lines running down the center of each petal. The florets are slightly ruffled and often measure six inches across. Greatly admired at our exhibit at the Minnesota State Fair. L. \$2.00; M. \$1.50; S. \$1.00; Blts. 3 for 25c.

**Exquisite**—(Both, Australia, 1939). Slightly ruffled, unique shaped floret, beautiful pink with a harmonizing cream blotch. Very strong grower and produces wonderful flowers from small-sized bulbs. Good propagator. Stock limited. L. \$2.00; M. \$1.50; S. \$1.00; Blts. 3 for 25c.

**Euides**—(Errey, 1934). Blush white with many blooms open on fine tall spikes. One of the best commercials from Errey. L. 15c; M. 10c; S. 5c; Blts. 10 for 15c.

**Flora Farmer**—(Quackenbush, 1939). Beautiful distinctive color, pure rose-pink. Creamy white throat with brighter color toward the edges. 5-6 large, somewhat ruffled blooms open at a time. Broad strong foliage. One of the very best rose varieties. L. \$3.00; M. \$2.00; S. \$1.00; Blts. 1 for 30c.

**Frances Cartwright**—(Zimmer, 1938). A bright bittersweet orange with a suggestion of rose coloring. A coming commercial variety. Very early. L. 25c; M. 15c; S. 10c; Blts. 10 for 15c.

**Golden Fleece**—(Ellis). A rich deep yellow that we have been growing for a number of years and believe that it rates near the top in this class. L. 15c; M. 10c; S. 5c.

**Green Light**—(Pfitzer, 1935). General effect white, with greenish gloss. Heavily ruffled medium large florets. Five open. A mid-season exhibition variety. L. 20c; M. 15c; S. 10c; Blts. 10 for 25c.

**Harvest Moon**—(Jack, 1937). A clear medium yellow, shading deeper in the throat. Tall, straight spikes which never crook. A fine new addition to the yellow class. L. 15c; M. 12c; S. 10c.

**Hector**—(Palmer, 1936). A light early scarlet, nicely ruffled. 5-6 immense blooms open at a time. Fine commercial variety. This was a favorite with us this past blooming season. L. 2 for 12c; 10 for 50c; M. 4 for 15c; 10 for 30c; S. 10 for 15c; Blts. 100 for 35c.

**Helena**—(Palmer). Lavender - pink with darker lines in the throat. L. 25c; M. 15c; S. 10c.



**Heiligtum**—(Pfitzer, 1935). A fine white, good form and placement. Seven large open florets on a long spike. A fine exhibition variety. When this variety is grown right it is one of the most beautiful of all white varieties. Not a commercial as it makes very poor looking bulbs. L. 20c; 10 for \$1.25; M. 12c; 10 for 75c; S. 8c; 10 for 50c; Blts. 10 for 20c.

**Hildred**—(Love, 1938). Lavender without markings. Nine medium-sized florets open on a spike of good height, that will average 20-22 buds. Received highest awards in 1937. L. \$1.00; M. 50c; S. 25c; Blts. 5 for 25c.

**Hindenburg's Memory**—(Pfitzer, 1937). The most striking glad in our gardens for the past two seasons. Gigantic size blooms of deep scarlet red. The immense florets measure 6 to 7 inches across and are remarkably well placed on a strong tall spike. L. \$1.00; M. 60c; S. 30c; Blts. 2 for 25c.

**Indian Princess** — (Zimmer, 1937). Decorative tall tyrian rose. A nice straight spike with blooms, well placed, and heavily ruffled. One of the finest of the new introductions. Highly recommended. L. 30c; M. 20c; S. 10c; Blts. 5 for 20c.

**Isola Bella**—(Pfitzer, 1935). Color cattleya pink with a soft lilac hue. 8-10 large open flowers. Slightly ruffled, good grower. Mid-season exhibition variety. L. 25c; M. 15c; S. 2 for 15c; Blts. 10 for 15c.

**Jalna**—(Palmer, 1936). Terra cotta heavily and uniformly striped and flecked slate grey. Unusual and different. Good grower. L. 20c; M. 15c; S. 2 for 10c; Blts. 25 for 10c.

**Joanna Hill**—(Kundred). A most pleasing deep peach blossom, pink with deeper large pink throat and fine narrow, creamy white central bar, or feather, extending into the base of the throat. A narrow white line borders all petals. An old variety that should be much better known. L. 25c; M. 15c; S. 10c.

**Johann S. Bach**—(Pfitzer, 1932). This gladiolus is an exquisite very early flowering exhibition variety. Color fine orange salmon, somewhat lighter in the throat, with medium lines on each petal, which help to beautify the appearance of the flower and spike. A tall strong spike, carrying

10-12 flowers open at a time. Strong grower. L. 10 for 60c; M. 10 for 30c; S. 10 for 15c; Blts. 100 for 30c.

**Johann Strauss**—(Pfitzer, 1933). Color salmon pink to peach red with a harmonizing creamy Neapolitan yellow throat. The wing petals of the flowers are very broad, and of heavy substance. A strong healthy variety which propagates quickly. L. 15c; M. 10c; S. 5c; Blts. 10 for 10c.

**Joseph Hayden**—(Pfitzer, 1936). A light heliotrope-violet with effective dark violet blotches on the lower petals. An unusual combination. L. 50c; M. 25c; S. 15c.

**Just Rite**—(Zimmer, 1937). Dazzling scarlet red. Eight to ten blooms open at once, on a twenty-bud spike. Medium tall decorative. L. 50c; M. 30c; S. 20c; Blts. 5 for 25c.

**King Lear**—(Palmer, 1938). A very early deep, reddish purple with a silver line on the edge of each petal. Very large, heavily waved and ruffled. The best all around purple. L. \$1.50; M. \$1.00; S. 60c; Blts. 1 for 20c.

**La Fiesta**—(Salbach, 1935). Clear bright orange that does not fade. Flowers of fair size on a fine spike. Crooks sometimes in hot weather. L. 15c; 10 for \$1.00; M. 10c; 10 for 70c; S. 2 for 10c; 10 for 40c; Blts. 25 for 15c.

**La France**—Late soft pink. L. 25c; M. 15c; S. 10c; Blts. 10 for 25c.

**Leona**—(Pruitt, 1937). A most beautiful rich rose red. Tall strong spikes with large florets. A new and different color that attracts immediate attention. L. 10c; 10 for 80c; M. 2 for 15c; 10 for 50c; S. 2 for 10c; 10 for 30c; Blts. 50 for 50c.

**Lord Selkirk**—(Twomey, 1939). Color pure white with creamy white throat. No markings. Winner of many awards. L. \$5.00; M. \$3.00; S. \$3.00; Blts. 1 for \$1.00.

**Major Bowes**—(Stewart, 1936). A beautiful bittersweet pink with an overlay of a slightly deeper tone. Spikes tall and strong. L. 15c; M. 10c; Blts. 10 for 15c.

**Margaret Beaton**—(Twomey, 1937). A new clear, pure white with a small orange scarlet blotch. This is one of the finest of the new glads that bloomed for us the past season. L. \$1.00; M. 60c; S. 40c; Blts. 3 for 25c.



- Matterhorn**—(Pfitzer, 1936). Pure white with creamy throat. Large wide open flowers of heavy substance on a straight slender spike. Late flowering and a fine commercial and exhibition variety. L. 75c; M. 50c; S. 25c; Blts. 2 for 15c.
- Mary Ansteen**—(Young, 1937). Deep Begonia rose-pink with throat marking of soft orange red. A very beautiful combination. If it grew a little taller it would be hard to beat. L. 10c; 10 for 80c; M. 2 for 15c; 10 for 60c; Blts. 100 for 40c.
- Matador**—(Christ, 1935). A rich lavender with two lower petals entirely covered with a great purplish red blotch. A barbaric beauty in an array of colors hard to describe. Withheld for propagation.
- Maunga**—(Burns, 1935). A magnificent pure white variety. Prize winner at many New Zealand shows. L. 10c; 10 for 80c; M. 2 for 15c; 10 for 50c; S. 4 for 15c; 10 for 30c.
- Milford**—(Rides, 1934). The finest blue from New Zealand. A clear azure blue with inconspicuous throat markings. It is a great improvement over Heavenly Blue, being much larger and deeper in color. L. 2 for 15c; 10 for 60c; M. 2 for 10c; 10 for 40c; S. 10 for 20c; Blts. 100 for 20c.
- Miss Judy**—(Zimmer, 1938). A brilliant deep rose-peach pink with a prominent royal purple blotch. A fine new blotched variety. L. 25c; M. 15c; S. 10c; Blts. 10 for 15c.
- Miss Marion**—(Zimmer, 1937). New mauve lavender, cream throat. L. 15c; M. 10c; S. 5c; Blts. 25 for 10c.
- Madam Schumann-Heink** — (Diener, 1925). One of the most beautiful of all glads. The color is the brightest shade of lavender imaginable with a dark lavender line in the throat. The color equals that of any orchid grown. Withheld for propagation.
- Miss New Zealand** — (Julyan, 1933). Apricot-salmon suffused with rose. Distinctive throat blotch of the coloring of a ripe peach, making a most pleasing combination of color. The first of a race of new giants. L. 10c; 10 for 80c; M. 2 for 12c; 10 for 50c; S. 10 for 30c; Blts. 100 for 40c.
- Moorish King**—(Pfitzer, 1929). Very dark mahogany-maroon color, excellent substance. Tall and large and one of the very best so-called black varieties. L. 15c; M. 10c.
- Mrs. E. A. Rides**—(Rides, 1934). A beautiful lavender pink variety, very large florets. A fine exhibition variety. L. 15c; M. 10c; S. 8c; Blts. 20 for 15c.
- Myrna**—(Pruitt, 1939). A beautifully ruffled creamy white that is sure to become immensely popular. A seedling of Maid of Orleans and Mary Elizabeth. 7-10 large well placed blooms open on a medium tall straight spike. Good grower and propagator. L. \$2.00; M. \$1.50; S. \$1.00; Blts. 1 for 25c.
- Mywag**—(Palmer, 1936). A huge salmon with a beautiful light red blotch. The most distinct blotched variety grown. L. 25c; M. 15c; S. 10c; Blts. 10 for 20c.
- New Era**—(Ellis, 1936). Eosin pink blended with La France pink. A pink that is pink. Soft cream throat, white midribs, extremely ruffled, 10 open florets. Good placement and always straight. Heavy texture, and a good propagator. L. 20c; M. 15c; S. 10c; Blts. 5 for 30c.
- Ninth Symphony**—(Pfitzer, 1935). Color vivid salmon red with silky sheen. 6 open florets of very large size. A very fine exhibition variety, that is in great demand. L. 20c; M. 15c; S. 10c; Blts. 10 for 10c.
- Oddity**—(Love, 1938). A giant dark velvety red with silver blotch. L. 50c; M. 30c; S. 20c; Blts. 10 for 25c.
- Oeganda**—(Pfitzer, 1935). The darkest of all glads. A black colored variety of medium size and very fine finish. L. 50c; M. 25c; S. 15c; Blts. 10 for 40c.
- Old Gold**—(Both, Australia, 1939). A blend of light medium and deep Autumn colors. Flowers are exceptionally large and held rigidly on a good solid wiry stem. An extra long flower head makes it an ideal commercial. It is a Tunia's Triumph seedling. We recommend it highly. L. \$3.00; M. \$2.00; S. \$1.00; Blts. 1 for 25c.
- Peggy Lou**—(Wilson, 1938). Smooth, deep shrimp pink, with a slight rosy cast, and a slight peppering of deeper rose in the throat. Extra fine. Grand champion at four shows and twenty blue ribbons from coast to coast in 1938. L. 30c; M. 20c; S. 10c; Blts. 10 for 20c.



**Pfitzer's Masterpiece**—(Pfitzer, 1938). Light salmon pink with an effective cream blotch. New. L. 50c; M. 30c.

**Prairie Gold**—(Carrington, 1933). Rich golden yellow. A fine new commercial yellow. L. 25c; M. 15c; S. 10c; Blts. 25 for 15c.

**Recado**—(Palmer, 1937). Fine new smoky, that comes to us highly recommended. Smoky rose-red on grey ground, flecked slate, and scarlet at the edges. L. 50c; M. 30c; S. 20c; Blts. 10 for 25c.

**Regent**—(Palmer, 1936). Deep scarlet of velvety texture. Very large, wide open florets, good substance, placing and facing, and excellent in every way. L. 50c; M. 30c; S. 20c; Blts. 10 for 25c.

**Rewi Fallu**—(Fallu, 1935). Deep blood red. Immense massive blooms on a tall straight spike. 6-8 or more blooms open with nearly all the remaining buds showing color. The most outstanding red to date. L. 15c; 10 for \$1.00; M. 8c; 10 for 50c; S. 5c; 10 for 25c; Blts. 100 for 75c.

**Rima**—(Mitsch, 1937). A beautiful lilac pink with cream throat. The individual florets are large and well faced on long spikes with up to seven open. One of the most beautiful varieties we grow. L. 40c; M. 25c; S. 15c; Blts. 10 for 30c.

**Robert Burns**—(Christ, 1935). Color slightly lighter than Pelegrina but nearer to real blue than any other glad that we have ever seen. No throat markings. L. 40c; M. 25c; S. 15c; Blts. 10 for 30c.

**Robert the First**—(Wilkus, 1935). Our first introduction. A huge, heavily ruffled, pale rose purple with an amaranth purple blotch, (Ridgway). The general effect is a deep rose-pink. Eight to ten florets open at one time with as high as 20-25 buds to the spike. Winner of many awards throughout the country. L. 10 for 50c; M. 10 for 30c; S. 10 for 20c; Blts. 100 for 20c.

**Rosalie**—(Zimmer, 1938). Deep amaranth pink, slightly ruffled. An improved Queen of Bremen with deeper color and larger flowers. A wonderful commercial variety. L. 40c; 10 for \$3.00; M. 25c; 10 for \$2.00; S. 15c; 10 for \$1.00; Blts. 10 for 10c.

**Rose Lady**—(Christ, 1933). An unusual smoky that we have had under observation for a number of years. Identical in growth and shape to Smiling Maestro. We like it very much. Stock limited. L. 25c; M. 15c; S. 10c; Blts. 10 for 15c.

**Rose Premier**—(Zimmer, 1938). A very early rose red. The finest in its color class and one that makes an ideal cut flower variety. Blooms from all sizes and propagates rapidly. L. 25c; M. 15c; S. 10c; Blts. 10 for 15c.

**Royal Gold**—(Pfitzer, 1936). A new light yellow. The florets are round and of heavy substance and fine form. L. 40c; M. 30c; S. 20c; Blts. 10 for 30c.

**Royal York**—(Palmer). A very deep scarlet tinted salmon. A very vigorous strong growing smoky red. Unusual. L. 15c; 10 for \$1.20; M. 10c; 10 for 80c; S. 2 for 10c; 10 for 60c; Blts. 100 for 50c.

**Rudolph Serkin**—(Pfitzer, 1935). Color pure dark pansy blue. Seven or more open florets of heavy substance on a good tall spike. Late mid-season variety, excellent exhibition variety. L. 25c; M. 15c; S. 10c; Blts. 15 for 10c.

**St. Edward**—(Both, Australia, 1939). A bright orange scarlet. Excellent substance, wide open, perfectly formed florets which are slightly ruffled and held rigidly on a very tall wiry stem. We would call it a greatly improved Dr. Bennett. Stock limited. L. \$2.00; M. \$1.50; S. \$1.00.

**Sahara**—(Palmer, 1935). Giant sandy buff with about eight large blooms open at once. It might be called a greatly improved Mother Machree. We like it very much. L. 25c; 10 for \$2.00; M. 15c; 10 for \$1.20; S. 10c; 10 for 80c; Blts. 10 for 25c.

**Sandra**—(Palmer, 1935). Light shrimp pink with small diffused pinkish amber blotch. Somewhat similar to Picardy, but a little lighter. Very strong grower and in some ways we like it better than Picardy. L. 25c; 10 for \$2.00; M. 15c; 10 for \$1.20; S. 10c; 10 for 80c; Blts. 100 for 50c.



**Sensation**—(Marshall, 1939). A clear soft rose shading lighter in the throat. Heavily ruffled, wide open blooms on a tall straight spike. Good propagator. One of the finest of the new varieties. L. \$3.00; M. \$2.00; S. \$1.00; Blts. 1 for 60c.

**Serenity** — (Zimmer, 1937). Snowy-white, of a beautiful wavy texture, blending to a faint tinting of translucent rose pink at the extreme edges. A greatly improved Olive Goodrich. L. 80c; M. 50c; S. 30c; Blts. 10 for 30c.

**Shirley Temple**—(Pruitt, 1937). A Picardy seedling. Color cream with richer cream throat. Heavy substance and beautifully ruffled. Large wide open flowers with many open flowers at once on a tall well balanced spike. Has a tendency to crook in hot weather, especially when grown from large bulbs. L. 10c; 10 for 80c; M. 2 for 12c; 10 for 50c; S. 3 for 10c; 10 for 25c; Blts. 25 for 25c.

**Simcoe**—(Vicker, 1936). Light purple somewhat flaked darker. A very nice light purple. L. 25c; M. 15c; S. 10c; Blts. 10 for 25c.

**Snow Princess**—(Pfitzer, 1937). Huge new white. Looks very fine to us. L. \$1.00; M. 60c; S. 30c; Blts. 10 for 80c.

**Summer Breeze**—(Brauer, 1938). Fragrant. A rich ruffled pink. Opens 4-5 florets on a medium tall spike. Fragrance is sweet and rose-like, strong and persistent throughout the day. We have tried many fragrant and so-called fragrant varieties, but this is the only one that we consider outstanding. Stock still scarce. Healthy grower and good propagator L. \$3.00; M. \$2.00; S. \$1.00; Blts. 10 for \$2.50.

**Takina**—(Burns, 1933). The largest Glad grown. Massive spikes seven to nine open florets. Eight inches across. Color, rosaline purple, lightly flaked a darker shade. Stock limited. L. 15c; M. 10c; S. 5c.

**Token**—(Crow, 1937). An attractive flaming salmon with golden yellow throat. A fine early variety. Medium large flowers, good grower and propagator. Fast coming to the front as an extra early cut flower variety. L. 2 for 12c; 10 for 50c; M. 4 for 15c; 10 for 30c; S. 10 for 15c; Blts. 100 for 20c.

**The Mogul**—(Palmer, 1936). Huge salmony maroon. Distinct and different. A popular dark variety. L. 25c; M. 15c; S. 10c; Blts. 100 for 35c.

**Traumerei**—(Pfitzer, 1934). Light lilac, similar to Isola Bella. Large flowers. Rapid propagator. L. 25c; M. 20c; S. 15c; Blts. 5 for 15c.

**Tunia's Triumph**—(Both, 1937). A light orange scarlet with a sheen approaching metallic bronze. Winner of many awards. One of the best of the newer ones. L. 80c; M. 50c; S. 25c; Blts. 10 for 80c.

**Uncas**—(Webster, 1937). A greatly improved Spirit of St. Louis; light burnt orange of leathery texture, with a light sanding in the throat. L. 50c; M. 30c; S. 20c; Blts. 3 for 20c.

**Vagabond Prince**—(Palmer, 1935). An unusual iridescent garnet brown, lighter in upper throat and with a small blotch of glowing flame scarlet on lip petal. Attracts attention everywhere and is bound to be one of the most popular varieties in existence. L. 2 for 15c; 10 for 60c; M. 3 for 15c; 10 for 40c; S. 5 for 15c; 10 for 25c; Blts. 100 for 30c.

**Valeria**—(Pruitt, 1938). A very soft red with a narrow mark of light cream in the throat. Open 5-7 large ruffled florets at one time on a tall straight spike. We recommend this variety highly and predict a great future for it, both as an exhibition and cut flower. L. 40c; 10 for \$3.00; M. 20c; 10 for \$1.50; S. 10c; 10 for 80c; Blts. 10 for 15c.

**Whero**—(Burns, 1935). A very brilliant scarlet red with darker flecks at the outer edges of the petals. The blooms are large and of good substance. 8-10 open at one time. An outstanding exhibition variety. L. 25c; M. 15c; S. 10c.

**Zauberflote**—(Pfitzer, 1934). Color, peach rose with vivid red blotch. Large open florets of good substance; excellent cut flower variety. L. 10c; 10 for 80c; M. 2 for 15c; 10 for 60c; S. 3 for 15c; 10 for 40c; Blts. 100 for 50c.

**Zumi**—(Mitsch, 1936). A refined combination of salmon and slate. One of the most beautiful smokies. L. 30c; M. 20c; 10 for \$1.60; S. 10c; 10 for 80c; Blts. 10 for 25c.



Bargain List of Standard Varieties

No less than 5 at the 10 rate; 25 at the 100 rate. Postage prepaid up to 500 miles.  
If distance is greater, enclose 25 cents for each 100 bulbs—Nos. 1, 2 or 3.

DISCOUNTS DO NOT APPLY ON THIS LIST.

	Per	No. 1	No. 2	No. 3	No. 4	No. 5	Per	Blts.
Aflame .....	10	\$0.40	\$0.30	\$0.25	\$0.20	\$0.15	100	\$0.20
A giant flame red.....	100	3.00	2.50	2.00	1.50	1.00		
Aida .....	10	.40	.30	.25	.20	.15	100	.15
Early violet blue.....	100	....	2.50	2.00	1.50	1.00		
Albatross .....	10	.50	.40	.30	....	....		
Large lily-like white.....								
Allemania .....	10	.80	.65	.50	.40	.30	100	.25
Bright scarlet .....								
Al Smith .....	10	.40	.30	.25	.20	.15	100	.15
Light salmon-rose .....	100	3.00	2.50	2.00	1.50	1.00		
Amador .....	10	.40	.30	.25	.20	.15	100	.25
A new glowing scarlet.....	100	3.00	2.50	2.00	1.50	1.00		
Ave Maria .....	10	.40	.30	.25	....	....		
Medium blue .....								
Bagdad .....	10	.35	.25	.20	.15	.12	100	.15
Smoky old rose .....	100	2.00	1.60	1.40	1.20	.80		
Berty Snow.....	10	.35	.30	.25	.20	.15	100	.10
Soft lavender .....	100	2.25	2.00	1.60	1.40	1.00		
Betsy Bob-Up .....	10	.35	.25	.20	.15	....		
Pale peach pink.....	100	2.00	1.60	1.40	1.00	....		
Betty Co-ed.....	10	.35	.25	.20	.15	.10	100	.15
Soft, creamy pink.....	100	2.00	1.60	1.40	1.20	.80		
Betty Nuthall .....	10	.35	.25	.20	.15	.10	100	.15
Late orange pink.....	100	2.00	1.60	1.40	1.20	.80		
Bill Sowden .....	10	.50	.40	.35	.25	.20	100	.15
Deep, rich red.....	100	....	3.20	2.40	....	....		
Bleeding Heart .....	10	.40	.30	.25	.15	.10	100	.15
Pink, red blotch.....	100	....	2.50	2.00	1.25	.80		
Blue Danube.....	10	.40	.35	.30	....	....		
Pure amethyst-blue .....	100	3.50	3.00	2.40	....	....		
Bob White .....	10	.35	.30	.25	.20	....		
White, purple blotch.....								
Brightside .....	10	.35	.30	.25	.15	.10	100	.15
Rich, ruffled orange.....	100	2.00	1.60	1.40	1.00	.80		
Cadillac .....	10	.35	.25	.20	.15	.10	100	.15
Tall, rich yellow.....	100	2.00	1.60	1.40	1.20	.80		
Canberra .....	10	.35	.25	.20	.15	.10	100	.15
Outstanding yellow .....	100	....	....	1.40	1.00	.80		

All varieties listed at 35 cents per 10, are two for 10 cents.



	Per	No. 1	No. 2	No. 3	No. 4	No. 5	Per	Blts.
Cara Mia .....	10	\$0.35	\$0.25	\$0.20	....	....		
Dainty pure pink.....	100	2.00	1.60	1.40	....	....		
Carmenia .....	10	....	.35	.30	\$0.25	....		
Extra fine purple.....	100	....	2.25	2.00	1.75	....		
Champlain .....	10	.50	.40	.30	.20	\$0.15	100	\$0.25
Light blue.....								
Charles Dickens .....	10	.35	.25	.20	.15	.10	100	.15
Radiant purple.....	100	3.00	2.00	1.50	1.00	.80		
Commander Koehl .....	10	.40	.35	.25	.20	.15	100	.15
Blood-red .....	100	2.50	2.00	1.75	1.25	1.00		
Constancy .....	10	.40	.35	.25	.20	.15	100	.15
Clear rose .....	100	3.00	2.50	2.00	1.50	1.00		
D. A. Hay.....	10	.40	.30	.25	....	....		
Pink, white throat.....	100	3.00	2.50	2.00	....	....		
Dearborn .....	10	.50	.40	.30	.20	.15	100	.15
Large orange-yellow.....								
Debonair .....	10	.35	.30	.25	.15	.10	100	.15
Tall light pink.....	100	2.00	1.50	1.25	1.00	.75		
Del Ray .....	10	.60	.50	.40	.30	.20	100	.30
Tall light red.....	100	5.00	4.00	3.00	2.00	1.00		
Dream o' Beauty.....	10	.40	.30	.25	.20	.15	100	.20
Giant rose-red.....	100	3.00	2.40	2.00	1.60	1.20		
Dr. F. E. Bennett.....	10	.35	.25	.20	.15	....	100	.20
Flame scarlet .....	100	2.25	2.00	1.50	1.25	....		
Dr. Moody .....	10	.50	.40	.30	.20	.15	100	.20
Fine lavender .....								
Duna .....	10	.40	.30	.25	.20	.15	100	.15
Soft light pink.....								
Early Dawn .....	10	.35	.25	.20	....	....		
New tall, early rose.....	100	2.00	1.60	1.20	....	....		
Early Melody .....	10	.35	.25	.20	....	....		
Finest early lavender.....	100	2.00	1.60	1.40	....	....		
Edelgard .....	10	.40	.35	....	....	....		
New pink .....								
Ellen Marie .....	10	.80	.60	.50	.40	.30	100	.75
Rich salmon pink.....								
Frank J. McCoy.....	10	.40	.35	.30	.20	.15	100	.20
Deep clear pink.....	100	2.50	2.00	1.75	1.50	1.00		
Gates of Heaven.....	10	.50	.40	.30	.20	.15	100	.20
Strong pure yellow.....	100	....	2.50	2.00	1.50	.75		
Gladdie Boy .....	10	.35	.25	.20	.15	.10	100	.15
Early pink and yellow.....	100	2.25	2.00	1.60	1.20	.80		
Gold Eagle .....	10	.35	.25	.15	....	....		
Early yellow .....	100	2.00	1.50	1.00	....	....		
Golden Anniversary .....	10	.50	.40	.35	....	....		
Yellow-red blotch—new ...	100	4.00	3.50	3.00	....	....		

All varieties listed at 35 cents per 10, are two for 10 cents.



	Per	No. 1	No. 2	No. 3	No. 4	No. 5	Per	Blts.
Golden Chimes .....	10	\$0.50	\$0.40	\$0.30	\$0.20	\$0.15	100	\$0.15
Lovely soft yellow.....	100	3.50	3.00	2.50	1.75	1.25		
Golden Cup .....	10	.35	.25	.20	....	....		
Clear, deep yellow.....	100	2.00	1.60	1.40	....	....		
Golden Dream .....	10	.35	.25	....	....	....		
Tall, deep, pure yellow.....	100	2.00	1.50	....	....	....		
Golden Lancer .....	10	.50	.40	....	....	....		
New yellow .....								
Graf Zeppelin .....	10	.35	.25	.20	.15	....		
Orange scarlet .....	100	2.25	2.00	1.50	1.00	....		
Grand Slam .....	10	.50	.45	.40	.35	.20	100	.30
Salmon orange .....	100	4.00	3.50	3.00	2.00	1.50		
Heritage .....	1	.10	.07	.05	....	....		
Pure pink .....	10	.75	.60	.45	.40	....		
Hinemoa .....	1	.10	.07	.05	....	....	100	.25
Rose flaked chocolate.....	10	.70	.60	.40	.30	.20		
Johann S. Bach.....	10	.60	.40	.30	.25	.20	100	.30
Orange salmon .....	100	4.00	3.00	2.50	2.00	1.50		
John Ramsey .....	10	.50	.40	....	....	....		
Dark salmon pink.....								
King Arthur .....	10	.50	.40	.25	.20	.15	100	.15
Ruffled rich lavender.....	100	4.00	3.00	....	1.50	1.00		
Libelle .....	10	.40	.30	.25	.20	.15	100	.15
Fine blue .....	100	3.00	2.50	2.00	1.50	1.00		
Londonderry .....	10	.50	.40	.30	.25	.20	100	.20
Orange novelty .....								
Lotus .....	10	.35	.25	.20	....	....		
Blush pink .....	100	2.00	1.60	1.40	....	....		
Loyalty .....	10	.35	.25	.20	.15	.10	100	.15
Deep, large yellow.....	100	2.00	1.60	1.40	1.20	.80		
Lucifer .....	10	.40	.30	.25	.20	.15	100	.15
Crimson orange .....	100	3.00	2.50	2.00	1.50	1.00		
Maid of Orleans.....	10	.40	.30	.25	.20	.15	100	.20
Milky white .....	100	3.00	2.50	2.00	1.50	1.00		
Margaret Fulton .....	10	.35	.25	.20	....	....		
Clear coral pink.....	100	2.00	1.60	1.40	....	....		
Marmora .....	10	.35	.25	....	....	....		
Silvery lavender .....	100	2.00	1.60	....	....	....		
Mary Elizabeth .....	10	.45	.35	.25	.15	.10	100	.15
Ruffled white .....	100	3.50	2.50	1.50	1.00	.80		
Max Reger .....	10	.60	.50	.40	.30	.20	100	.20
Light lavender .....	100	5.00	4.00	3.00	2.00	1.50		
Mildred Louise .....	10	.40	.30	.20	.15	.10	100	.15
Strawberry pink .....	100	3.00	2.00	1.50	1.00	.80		
Minuet .....	10	.40	.35	.30	....	....		
Finest lavender .....	100	3.00	2.80	2.40	....	....		

All varieties listed at 35 cents per 10, are two for 10 cents.



	Per	No. 1	No. 2	No. 3	No. 4	No. 5	Per	Blts.
Miss Des Moines.....	10	\$0.50	\$0.40	\$0.30	....	....		
Lavender, white throat.....								
Miss Greeley .....	10	.35	.25	.20	\$0.15	\$0.12	100	\$0.20
Large early pink.....	100	2.50	2.00	1.50	1.20	1.00		
Miss Joy .....	10	.35	.25	....	....	....		
Early pink .....	100	2.00	1.60	....	....	....		
Montenegro .....	1	.15	.12	.10	....	....		
Dark red .....								
Morocco .....	10	.35	.25	.20	.15	.10	100	.15
Dark red, almost black....	100	3.00	2.25	1.50	1.00	.80		
Mrs. E. J. Heaton.....	10	.50	.40	.30	.25	.20	100	.15
Salmon pink .....								
Mrs. F. C. Peters.....	10	.35	.25	.20	....	....		
Lavender, dark blotch.....	100	....	2.00	1.60	....	....		
Mrs. Ray P. Chase.....	10	.35	.25	.20	.15	....		
Creamy white .....	100	2.00	1.60	1.20	1.00	....		
Mrs. S. A. Errey.....	10	.40	.30	.25	....	....		
Orange, red blotch.....								
Olive Goodrich .....	10	.35	.25	.15	....	....		
White, pink markings.....	100	2.00	1.60	1.20	....	....		
Olive Marie Brown.....	10	.80	.50	....	....	....		
Yellow .....								
Orange Princess .....	10	.40	.30	.25	....	....		
Bright orange salmon.....	100	3.00	2.50	2.00	....	....		
Orange Queen .....	10	.35	.25	....	....	....		
Deep orange prim.....	100	2.00	1.60	....	....	....		
Oregon Sunset .....	10	.40	.35	.25	.20	.15	100	.20
New light yellow.....	100	3.50	3.00	2.25	1.80	1.20		
Paradise .....	1	.10	....	....	....	....		
Clear apricot.....	10	.50	.30	.15	....	....		
Pelegrina .....	10	.40	.30	.25	.20	....	100	.15
Deep violet blue.....	100	3.00	2.50	2.00	1.50	....		
Phyllis McQuiston .....	10	.40	.30	.25	.20	.15	100	.15
Pure pink .....	100	3.50	2.75	2.00	1.50	1.00		
Picardy .....	10	.35	.30	.25	.20	.15	100	.15
Salmon pink .....	100	2.00	1.60	1.40	1.20	1.00		
Pinnacle .....	10	.50	.40	.30	.25	.20	100	.15
Rose pink .....								
Pirate .....	10	.50	.40	....	....	....		
Smoky red .....								
Polar Ice .....	10	.50	.40	.30	.20	.15	100	.20
Early pure white.....	100	4.00	3.00	2.00	1.50	1.00		
Pride of Wanakah.....	10	.35	.25	.20	.15	....		
Rose pink .....	100	2.00	1.60	1.20	....	....		
Prof. Von Slogteren.....	10	.35	.25	.20	....	....		
Soft flesh pink.....	100	2.00	1.00	1.40	....	....		

All varieties listed at 35 cents per 10, are two for 10 cents.



	Per	No. 1	No. 2	No. 3	No. 4	No. 5	Per	Blts.
<b>Purity</b> .....	10	\$0.50	\$0.40	\$0.30	....	....		
Pure white .....								
<b>Queen Helen II.</b> .....	10	.40	.30	.25	\$0.20	....		
Grenadine pink .....								
<b>Red Admiral</b> .....	10	.50	.40	.30	.25	\$0.20	100	\$0.25
Large, clear scarlet.....	100	4.00	3.00	2.50	2.00	1.50		
<b>Red Lory</b> .....	10	.40	.35	.25	.20	.15	100	.15
Carmine-rose .....	100	3.00	2.50	2.00	1.50	1.00		
<b>Red Phipps</b> .....	10	.35	.25	.20	.15	.12	100	.20
Soft-red .....	100	3.00	2.25	1.60	1.25	1.00		
<b>Robert the First</b> .....	10	.50	.40	.30	.25	.20	100	.20
Light rose pink.....	100	4.00	3.00	2.50	2.00	1.50		
<b>Rosemarie Pfitzer</b> .....	10	.40	.35	.30	.25	.20	100	.25
Very light pink.....	100	3.50	3.00	2.50	2.00	1.50		
<b>Ruffled Gold</b> .....	10	.35	.25	.15	....	....		
Ruffled golden yellow.....	100	2.00	1.60	1.20	....	....		
<b>Salbach's Orchid</b> .....	10	.35	.25	.20	....	....		
Lavender pink .....	100	2.50	2.00	....	....	....		
<b>Schwaben Girl</b> .....	10	.35	.25	.20	.15	.10	100	.15
Pure pink .....	100	2.50	2.00	1.50	1.00	.75		
<b>Smiling Maestro</b> .....	10	.40	.30	.25	.20	.15	100	.15
Rich orange salmon.....	100	3.00	2.50	2.00	1.50	1.00		
<b>Solveig</b> .....	10	.80	.60	.50	....	....		
Ruffled white .....								
<b>Sonatine</b> .....	10	.40	.35	.25	....	....		
Light pink .....	100	3.50	3.00	2.00	....	....		
<b>Southern Cross</b> .....	10	.40	.30	.20	....	....		
Deepest red .....	100	3.00	2.00	1.00	....	....		
<b>Star of Bethlehem</b> .....	10	.60	.50	.40	.30	....	100	.40
Pure white .....	100	4.00	3.50	3.00	2.00	....		
<b>Sweetheart</b> .....	10	.35	.25	.20	.15	....		
Light pink .....	100	2.00	1.60	1.20	1.00	....		
<b>Tip Top</b> .....	10	.80	.60	.50	....	....		
Brilliant scarlet .....								
<b>Troubadour</b> .....	1	.15	.10	....	....	....		
Purple .....								
<b>Union Jack</b> .....	10	.60	.50	.40	.35	.30	100	.25
Slate-lavender .....								
<b>Wasaga</b> .....	10	.40	.30	.25	....	....		
Glowing buff .....	100	2.50	2.00	1.50	....	....		
<b>W. H. Phipps</b> .....	10	.35	.25	....	....	....		
La France pink.....	100	2.00	1.60	....	....	....		
<b>White Orchid</b> .....	10	.40	.30	.25	.20	.15	100	.15
White decorative .....	100	3.00	2.50	2.00	1.50	1.00		
<b>Wurtembergia</b> .....	10	.40	.30	.25	.20	.15	100	.15
Large red .....	100	3.00	2.50	2.00	1.50	1.20		
<b>Yellow Emperor</b> .....	10	.40	.30	.25	.20	.15	100	.15
Fine yellow .....	100	3.00	2.50	2.00	1.50	1.00		

All varieties listed at 35 cents per 10, are two for 10 cents.



*"Robert the First sure makes a nice straight spike and plenty open. Too bad we can't have more of its kind."*

J. T. M.,  
Oregon.

*"When Robert the First gets 'Cut Flower priced,' I'll want some planting stock."*

R. B. V.,  
Alabama.

*"Robert the First is one Glad that grows on one; and the more I see of it the better I like it."*

W. H. K.,  
California.

*"Robert the First is an exceedingly healthy and vigorous grower."*

Lins Trial Gardens,  
Wisconsin.

*"Robert the First and Minuet were the only two varieties that held up during our extreme heat."*

R. C. W.,  
Iowa.

*"Del Ray was everything that you claimed for it in your catalog excepting that you stated its virtues rather mildly."*

F. W. Cassebeer,  
New York.

*"I have some Robert the First in bloom and want to compliment you on this wonderful variety. It is very beautiful and opened seven or eight large florets and faced almost perfect. You really have something in Robert the First."*

A. J. S.,  
Minnesota.

*"Your bulbs are great sellers for counter trade. All my customers remark how clean and healthy your bulbs are."*

C. Spathelf,  
Pennsylvania.

*"Do you give your bulbs a Saturday night bath? I have never seen Gladiolus bulbs so neat and clean. Many thanks for your promptness."*

W. F. Lang,  
Wisconsin.

*"Received my order today, and want to say that they are the nicest looking bulbs that I have seen in a long time."*

C. L. Usinger,  
Ohio.

*"All of the bulbs were excellent in every way, and I wish to thank you for filling my order with such good stock."*

H. P. C.,  
Rhode Island.

## How To Grow Good "Glad's"

In the spring, as soon as the ground has dried out, spade your garden to a depth of at least 12 inches. Plant the bulbs in rows about 20 inches apart to admit free and intensive cultivation, and about 3 inches apart in the row, covering with 6 inches in light soil and 3 inches in heavy ground. Be sure that the covering soil is mellow.

**FERTILIZING.** If some good rotted manure can be procured in the fall, give the garden a good coating and spade it under. Realizing that such fertilizer is hard to obtain, we must take the next best choice and use a commercial fertilizer. For the average gardener the best to use is sheep manure. After the row or trench is made this fertilizer can be applied thickly in the bottom and mixed with the mellow earth, but we prefer setting the bulbs, then covering with an inch or two of earth and then applying the fertilizer before the row is filled in. This allows the fertilizing properties to soak down to the roots where it is needed. After growth has started another application on each side of the row and thoroughly worked into the soil is of much benefit; in fact, this top-dressing can be applied several times during the growing season. Before flower spikes appear, a good top-dressing of super phosphate and potash worked in will greatly benefit the flowers. **GROWING FLOWERS SHOULD HAVE A CONSTANT SUPPLY OF MOISTURE AT ALL TIMES.**



## SPECIAL BARGAIN COLLECTIONS

Discounts do not apply to collections. Order by number only.

### COLLECTION NO. 1

**Exhibition Mixture**, unlabeled collection. 100 large-size bulbs containing 50 varieties of the large flowering types. Many of the newer and high-priced ones. Nothing better to be had in an unlabeled collection. 100 for \$4.00; 50 for \$2.25.

### COLLECTION NO. 2

**Cut Flower Collection**, unlabeled. 100 large-size bulbs of a very fine assortment of varieties. It consists of what we consider A No. 1 varieties for cutting. The whole range of colors from dark blue through shades of pink, red, orange, salmon, white, lavender, and smokies. 100 for \$2.50.

### COLLECTION NO. 3

**Ellen Marie**: 5 L., 10 M., 25 S., 100 bulblets, all for \$1.90.  
—See front cover—

### COLLECTION NO. 4

**Labeled Collection**, \$2.25. One large bulb each of the following. A collection of real aristocrats, a fine assortment of colors.

Ellen Marie	Beautiful Ohio	Bit O' Heaven
Blue Beauty	Do X	Conquest
Robert Burns	Miss New Zealand	Joanna Hill
Amberglow	Leona	Rima
Miss Judy	Ninth Symphony	Frances Cartwright

Two large bulbs of each of the above for \$4.00.

### COLLECTION NO. 5

**DeLuxe Labeled Collection**, \$3.00. Six large bulbs each of the following. Another fine assortment of varieties and colors.

Picardy	Robert the First	Margaret Fulton
Minuet	Red Phipps	Cadillac
Marmora	Maid of Orleans	Pelegrina
Betty Nuthall	Bagdad	Morocco
Dr. F. E. Bennett	Debonair	Olive Goodrich



# DAHLIAS

A selected list of good dependable varieties.

**California Idol**—A giant clear yellow that can win in any class in which it may be entered. It is a splendid grower and the giant blooms are held upright on long, stiff stems. This Dahlia has many show honors to its credit and will be a popular variety for years to come. Each, tubers, **\$1.00.**

**Century of Progress**—Large decorative deep purple. One of the finest of the new varieties. Each, tubers, **\$1.00.**

**City of Cleveland**—A bright scarlet splashed with orange, and the blooms, which average from 8 to 11 inches in diameter, are held upright on strong stems. Each, tubers, **\$1.00**

**Frank Serpa**—Color is a pinkish lavender and white, very beautiful. A fine variety that should be in every garden. Blooms are large and stems perfect. Each, tubers, **75c.**

**Golden Eclipse**—A clear golden yellow flower with salmon and flesh shading toward the center. A vigorous grower. Each, tubers, **35c.**

**Jane Cowl**—A large flower of warm buff and old gold, blending to a bright salmon at the center. The giant flowers are held aloft on rigid stems. A superb Dahlia. Each, tubers, **35c.**

**Jersey Beauty**—A perfect blooming eosine pink. Each, tubers, **25c.**

**Miss Oakland**—A fine white formal decorative. Unexcelled for cut flower. Each, tubers, **\$1.00.**

**Mrs. Geo. Leboutellier**—A rich velvety carmine, giant in size and outstanding in all respects. A healthy vigorous grower. Each, tubers, **75c.**

**Mrs. Ide Ver Warner**—A refined mauve pink, beautifully formed. Large blooms carried on long, strong, wiry stems. A free continuous bloomer. Each, tubers, **35c.**

**Murphy's Masterpiece**—A dark red shading toward garnet. The flowers grow 14 inches and over in size. The plant is a strong grower and a generous producer of large blooms held high on rigid stems. Each, tubers, **\$1.50.**

**Oakleigh Monarch**—Cerise red. Very large blooms. Each, tubers, **\$1.00.**

**Palo Alto**—The color is bright salmon with deep primrose shading at the center. The flowers of good substance and size up to 12 inches across. A strong healthy grower. Each, tubers, **\$1.00.**

**Sanhican's Queen**—The color is a bright orange, stems are long and straight and the plant is a splendid grower. Each, tubers, **50c.**

**Son of Satan**—A large deep red. A popular variety and a beauty. Each, tubers, **\$2.00.**

**Wenoka**—Rosy mauve with magenta shadings. Blooms very large carried on long, strong stems of good length. Strong grower with very heavy foliage. Each, tubers, **\$1.00.**

## DAHLIA COLLECTION

**Special**—One each of Jane Cowl, Mrs. Ide Ver Warner, Golden Eclipse and Sanhican's Queen. Four different colored giants prepaid to you for only **\$1.00.**

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*"Bulbs came through in perfect condition. Thanks for the high quality stock."*

A. S. H.,  
Wisconsin.

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*"To say that I am pleased with your bulbs is putting it mildly. Your bulbs are the cleanest, healthiest looking and all-around best value I have ever received."*

W. A. Swanson,  
Duluth, Minnesota.



## Hardy Perennial Plants

"If it's hardy in Minnesota, it's hardy anywhere."

**Delphinium**—Vetterle & Reinelt, Pacific Hybrids. The finest giant strain. Nearly 100% doubles or semi-double, extra large flowered and of beautiful shades are the distinguishing points in this remarkable new race. **Price:** Seedlings from 2½-inch pots (will bloom this fall), 25c each, 6 for \$1.00; 12 for \$1.75. Your choice of the following: lavender shades, lavender pastels, light violet shades, dark violet, light blue, medium blue, dark blue, blue violet, clear white or mixed.

**Heuchera**—Coral Bells, variety "**Firebrand.**" We now have a limited stock of the fine, new Holland variety "**Firebrand.**" Flowers of the darkest red, hardy grower and very free flowering. **Price:** 3-year-old plants, each, 50c; 3 for \$1.25.

The above are only two of the many new and different perennials we grow. Send for complete list.

**Brownell Roses**—We are offering again this spring the Brownell Sub-Zero Hybrid Teas, which are much hardier, more disease-resistant and much more free-blooming throughout the summer and fall. The varieties offered have been fully tested here. They are: **Break O'Day**, orange, apricot and salmon, large flower. **Lily Pons**, yellow shading to white, very vigorous, large flower. **Pink Princess**, beautiful deep pink, vigorous foliage, entirely resistant to black spot. All patented or patent applied for. **Price, \$1.50 each.**

We also offer the two Brownell Climbers: **Golden Glow**, a profusion of blooms in June; and **Fred S. Peck**, a deep grenadine pink with yellow shadings, two of the best climbers. Patented or patent pending. **\$1.25 each.**

## New Annuals and Bedding Plants

Direct from Our Own Greenhouses.

Complete list will be sent on request. Healthy plants grown from the finest seed money can buy.



"Enclosed please find money order for \$2.50 for your Cut Flower Collection on Page 21. I have had this collection before and they certainly were most beautiful."

M. E. F.,  
Minnesota.

"Your Robert the First should make a good commercial, like it very much."

E. J. G.,  
Indiana.

"The Glads I just had from you look so nice I just could not resist ordering again."

A. H. L.,  
Wisconsin.

"I grow over 700 varieties, most of them the newer ones and I consider Robert the First as one of the best I have."

W. R. N.,  
Utah.

"Thanks for the extras. I appreciate your kindness in sending so many."

Mrs. R. S.,  
Missouri.

"Robert the First was the best Gladioli in my garden last year."

E. W. F.,  
Idaho.



# DON'T FAIL TO VISIT US AT RIVERVIEW GARDENS

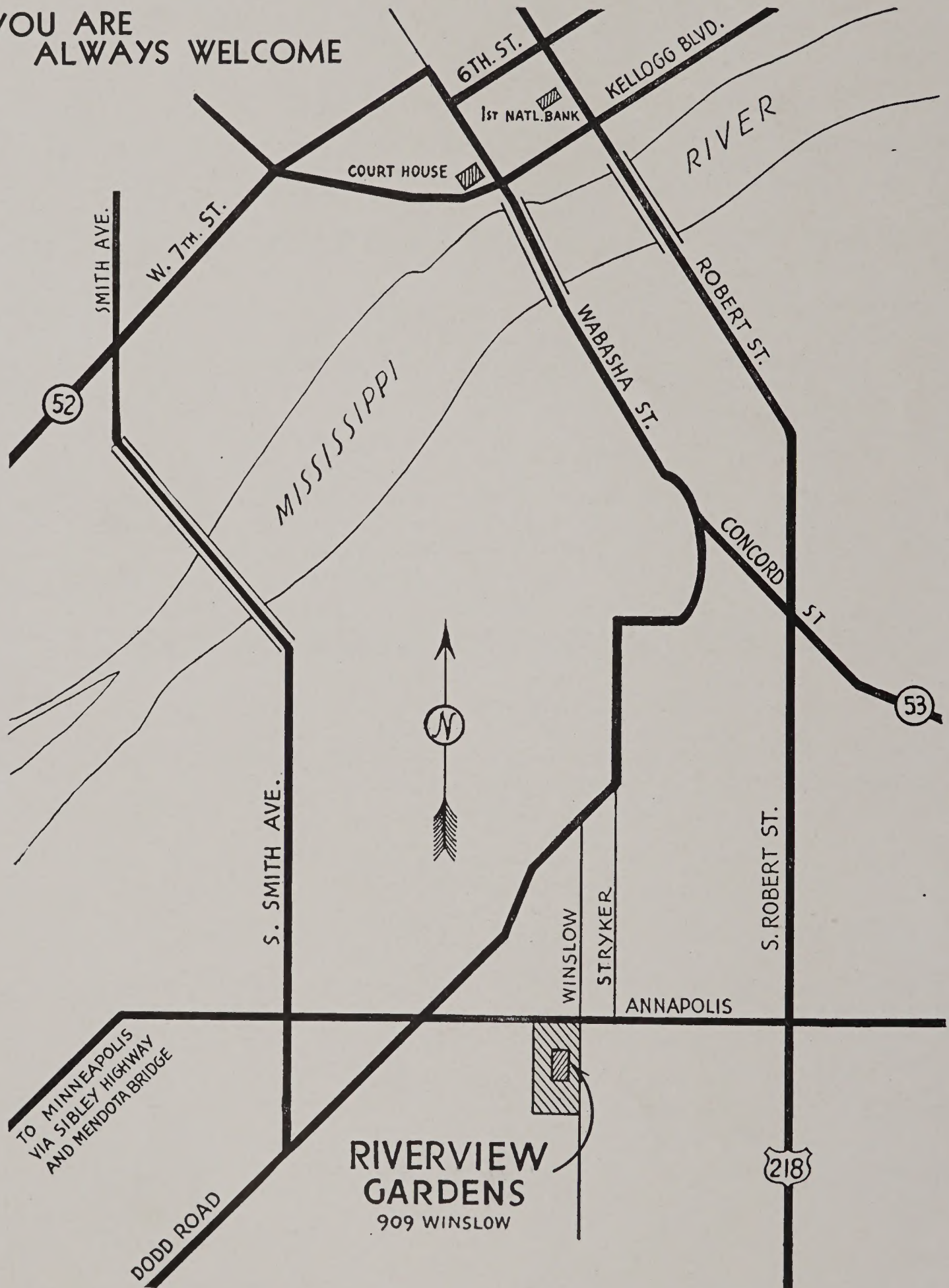
## From Saint Paul:

Come out either over the High Bridge, Wabasha Street Bridge or the Robert Street Bridge.

## From Minneapolis:

Drive thru Fort Snelling and over the Mendota bridge. After crossing the bridge, turn to the left onto the Sibley Memorial Highway

YOU ARE  
ALWAYS WELCOME



## RIVERVIEW GARDENS

A. J. WILKUS & SONS

909 Winslow Avenue—Riv. Station

Saint Paul, Minnesota